

AT THE MEETING . . .



Derek Brown presents Ike Brown, outgoing president, with a plaque in appreciation of his service to the club.



Sheila Gilbert, a past president, installs Derek Brown as club president.



Ike Brown is joined at the meeting by his wife, Carrie (left), and daughter, Witney.

ROTO-PEP
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ROTARY CLUB
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THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERNED?
3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO ALL CONCERNED?

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This Week at Rotary

Alan A. Pizzato, Exec. Director
Alabama Public Television
Introduced by George Carruth



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Chartered September 7, 1917

ROTO-PEP

UPCOMING PROGRAMS

July 20 John Fleming, Anniston Star
Editor-at-Large
Topic: Sudan
Introduced by Arthur Young

CELEBRATIONS

BIRTHDAYS

Charlie Cooper July 17
Bill Tutwiler July 18

WEEK OF JULY 6

GUESTS OF MEMBERS:

Carrie Brown, Wittney Brown and Kelsy Crawford, guests of Ike Brown

MAKE-UPS RECEIVED:

Mal Street, Oxford 6/22/10

Total: 65

A Message from Derek Brown Anniston Rotary Plan for 2010-2011

My theme for Anniston Rotary Club's 93rd year is "Fellowship and Friendship." What I know is that you're in Rotary because you enjoy it. Why you enjoy it versus why the person sitting next to you on Tuesday enjoys it may be totally different. But the common denominator is the people in Rotary — peers whose company you enjoy, whose ethics and drive or accomplishments you can appreciate, people who want to see a better community and world around them and are willing to work for that. For this reason, I believe it is important for us to have more opportunities to get to know one another better. Doing this will help us better accomplish the many facets of our existence as a service club. I believe this naturally leads to better weekly attendance, stronger allure to recruiting the caliber of member we desire, better member retention, broader participation in our various short-term hands-on service projects, and a greater desire to support Rotary in general, whether through Paul Harris fellowship or otherwise. I hope that at the end of this

Continued next column

Plan continued

Rotary year you will come away with an even greater appreciation of what Rotary means to you than when it started.

I believe this is best accomplished through these efforts:

- More social time at the beginning of meetings (this means cutting out the student speakers, etc.);
- The addition of a very short "get to know your fellow Rotarians better" component to the agenda each week in conjunction with our new Sergeant-at-Arms Tommie Goggans;
- More short hands-on service projects throughout the year, where you can have the opportunity to get to know others better while going good works for the community and see results that day;
- Four purely social events during the year;
- To the board I have proposed that our fundraiser be a new and innovative idea that also lends itself to our getting to know and interact with one another more;
- Encouraging, but not trying to force, better rotation of members at different tables each week and this includes me;
- Assigning a mentor to every new member;
- More public relations outreach;
- Changing the order of meetings in the bylaws so that the speaker takes the podium before announcements and before Rotary business, so that an out of town speaker is never left with

Continued next column

Plan continued

less time than we've said they would have (This will still have to go through a bylaws revision committee and vote.)

- Replacing the pen speaker gifts with a more meaningful appreciation certificate that also informs speakers about Rotary International's ongoing efforts to eradicate polio worldwide.

I am also excited about having George Carruth as VP/Program Chair and that he is committed to continuing to push for interesting, insightful, and enjoyable programs. After all, one former president reminded me that "the very basis of a happy club starts with having great programs and good food... everything else builds from there." George already has some outstanding programs lined up during the next couple of months.

By the time you are reading this, you should have gotten three emails from me. If you are not an email user, let me know and I will get you print copies. If you are an active email user but did not receive them, please let me know so that we can ensure you are added to the list for periodic Rotary emails as well as important announcements.

I look forward to serving you and am deeply honored to have been elected the 95th president by our club. If you have ideas for improvements or if you want to be more involved in our club, please contact me; I'd love to hear from you.

Derek

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Sheila Gilbert tosses the Ball of Leadership to Ike Brown who then tosses it to Derek Brown.

